



**Job Title:**

**Department:**

**Reporting:**

**Location:**

**Salary:**

**Head of Analysis**

**Analysis**

**Co-Directors of Football**

**Brentford FC Training Ground**

**Competitive**

## **Background**

Brentford Football Club is a Premier League football club based in the London Borough of Hounslow. The Club was founded in 1889 and has been through a period of great change in the past year. Brentford moved to a new, 17,250-seater stadium with outstanding facilities for fans, broadcasters, corporate guests, and the community in the summer of 2020, having previously played at their historic Griffin Park home for 116 years.

At the end of the first season in the new stadium, Brentford won promotion to the Premier League. The Club's first season in the top flight of English football since 1947 will start in August 2021. Promotion and a move to a new stadium are parts of a longer-term vision that aims to see Brentford FC sustain top level football on the field and ensure that the Club is sustainably run off the field.

Situated next to the M4, the new Brentford Stadium is at the centre of the Brentford East redevelopment scheme, which includes the construction of more than 900 new homes, a new purpose-built location for Brentford FC Community Sports Trust, and a public square with shops and cafés. Brentford FC plays a very active role in its local community.

The Club is a four-time winner of the EFL Community Club of the Year Award and is the only professional football club in the UK with a Business in the Community and Community Mark Award. In total, Brentford FC Community Sports Trust delivers more than £13 million of social benefit to the West London area.

## **The Role of the Head of Analysis**

We are looking for an ambitious, motivated, strong team player to join our Analysis Department based at our Training Ground at Jersey Road, Osterley.

The successful candidate will play an important role in ensuring the coaching team have access to world-class opposition analysis as well as providing input to the Assistant Coaches during live games.

The role will suit someone with excellent knowledge of Premier League teams, an innovative and solution-focused mindset and high-quality communications skills.



## **Main Accountabilities**

- Daily management of processes and people within the Analysis Department
- Preparation and presentation of world-class opposition analysis
- Analysis of team and individual performances through the lens of Brentford's style of play
- Communication of match analysis to players and coaches
- Deliver analysis and inputs directly to assistant coach during games
- Make the most of the data and resources that are available via our partners and related companies

## **Person Specification - Essential Personal Characteristics**

- Strong knowledge of Premier League teams
- Great communication and presentation skills
- Ability to deliver under pressure and to tight deadlines
- Strong and detailed tactical understanding of football
- Able to extract the most crucial messages from data reports
- Good understanding of IT and the analysis tech solutions in the market
- Ambitious and innovative with a passion for making improvements
- A genuine team player with an open and honest approach; prepared to go the extra mile for the team
- Strong and positive work ethic
- Ability to model exemplary behaviour to others within the Analysis Department
- Solution-focused approach to problem solving

## **Key Internal Relationships**

- Co-Directors of Football
- First and B Team coaching staff
- Performance department
- Analysis department team members

## **General Club Accountabilities**

- To ensure compliance with all relevant Club policies, including health and safety policies and with specific reference to the data regulations (GDRP and PECR)
- To ensure compliance with all relevant legal, regulatory, ethical, and social requirements
- To build and maintain good working relationships both internally and externally, maintaining a professional image at all times when representing Brentford FC.
- To keep confidential any information gained regarding the Club and its personnel.
- To maintain a flexible approach to work at all times
- To ensure compliance with all safeguarding processes and procedures.



## **Application**

Please apply, sending a CV and covering letter, via <https://hr.breathr.com/v/head-of-analysis-17217> by **17:00 on Friday 02 July 2021**.

## **Equality, Diversity & Inclusion**

Brentford Football Club has an aim to be the most inclusive Club in the country and has a strategy underway to realise this ambition in terms of our employees, fans, players, partners, and the communities that make up the Brentford family.

We welcome applications from candidates of all backgrounds and encourage applications from groups that are currently under-represented. This includes women, those from ethnically diverse communities, people with disabilities, people of faith and those from an LGBTQ background. We are striving to be a workplace that welcomes and includes everyone, and we look forward to receiving applications from those who feel ours is an organisation they would like to be a part of.